

Our strategic cooperation with:



Fleet operators

Leasing companies

# An introduction to AlphaDynamik

Turnkey Access Solutions for Vans

Fleet outfitters

OEMs



[alphadynamik.de](http://alphadynamik.de)

# Why AlphaDynamik

We specialise in the **design, development,** and **delivery** of turnkey access solutions for vans, in the shortest timescales, with multiple material options and production methods and with maximum scale-up possibilities in production volumes.

*We undertake the complete project management from consultation to delivery; you focus on your brand.*

## WHAT WE OFFER YOU



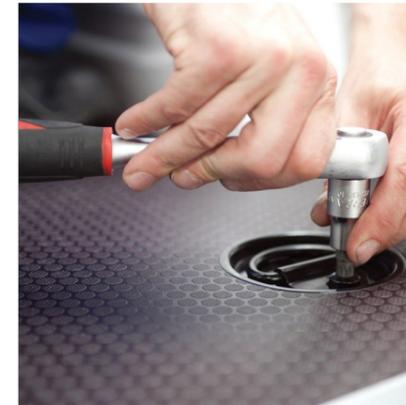
Agile project-based  
Turn-Key solutions



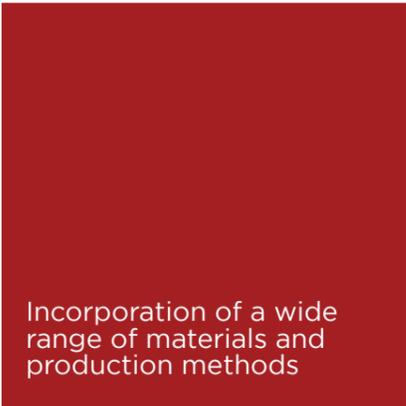
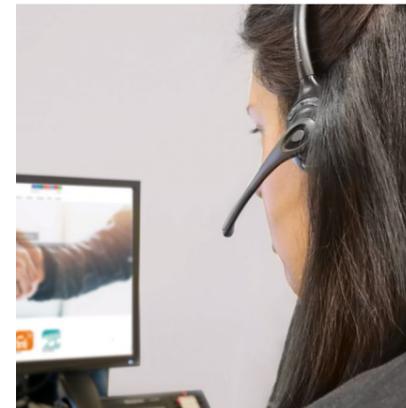
Rapid decision making  
and implementation



Fast and flexible  
delivery of solution



Honest, transparent,  
collaborative project  
management within  
a proven process



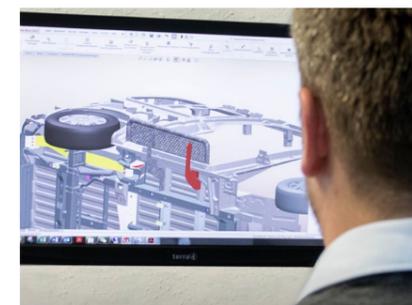
Incorporation of a wide  
range of materials and  
production methods



Multi-source, scalable  
production capacity



Creative approach  
to problem solving



Specialised  
industry knowledge



Brand and core  
value alignment



# FLEET SOLUTIONS

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Fleets and fleet outfitters stand at the core of our business; we bring our considerable knowledge, expertise and creativity to bear on the challenges and projects which are faced in the fleet sector. Whether it be ambulances, last mile delivery vehicles, service providers or people movers, we are intimately familiar with the constraints and opportunities fleet operators face, and the unique pressures which lie on all the partners, OEMs and Outfitters which supply, outfit and service these fleets.

That is why at AlphaDynamik we have developed our core service offering to support you.

## Designed. Developed. Delivered.

Our unique approach to our clients' projects has set us apart in the industry and allowed us to secure and fulfil key projects. We provide a complete turnkey service which comprises 3 key phases:



### Designed

This is the consultation stage with the client to establish the requirements of the project and arrive at a concept which will fulfil the requirements of all involved parties and provide a framework for the technical development of the product. This essentially sets the parameters wherein innovation develops. It is important at this stage that we agree who is responsible to contribute or undertake the various elements of the project, so that we can fulfil any warranty and guarantee obligations.



### Developed

When we move onto the fulfilment of the concept design, we take the concept and turn it into reality, integrating state of the art mechanics, materials and electronics ensuring we maintain a consistent design theme and quality assurance in every part and function of a product. We innovate to create a practical and simple solution that not only provides the optimal experience for the end-user but provides innovative time-saving and cost-saving benefits for the installer.

We will collaborate with you at every point as a partner, presenting information and feedback in a simple, concise, and easy to understand fashion. Once you have given your approval to the designs, we will generate prototypes for on-site testing. If any adjustments are needed, we will implement these, conducting further field tests until all parameters are satisfied.

Moving to the approval process, as required, we will test to all industry standards and relevant accreditation as required by the authorities or you as the client. Homologation, Type Approval and CE accreditation, among other approvals are all part of our service package.



### Delivered

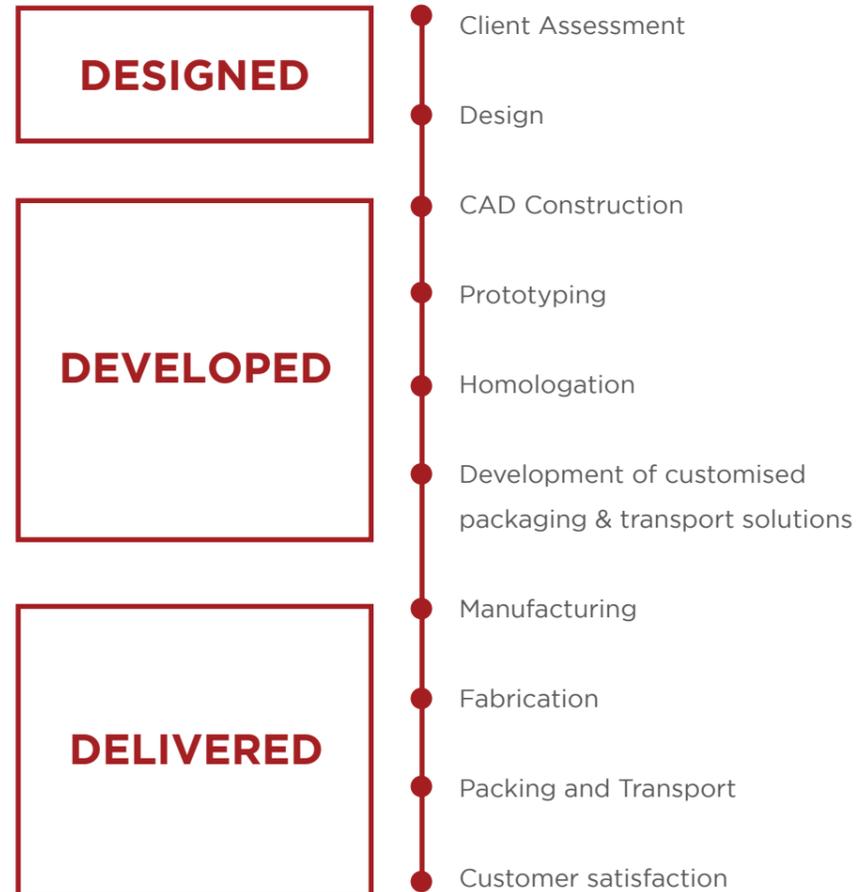
Rather than relying solely on our internal production capacity, constrained by technical capabilities and manufacturing space, we have established key production partnerships with multiple manufacturers across Germany and Europe. We can offer considerable scale-up options, multiple technical capabilities and state of the art manufacturing processes.

A key part of the development stage is to identify and incorporate the state of the art and align the best partners. All sensitive areas of finishing are handled in house to ensure IP protection, cover any manufacturing gaps and to conduct quality control.

We manage the entire supply chain for your project, managing manufacturing numbers, quality control and delivery dates, ensuring your project runs smoothly.

We look forward to providing a non-obligation consultation on your project.

# OUR PROJECT PROCESS



# WHY OUR CUSTOMERS TRUST US

The quality of your products is very high.

During our contact and in the event of any problems that arise, you impress me with a fast and courteous service and suggest a solution. With inquiries you react quickly and always provide a professional answer.

Carsten Blaurock | Managing Director | Sonderfahrzeugbau Walschleben GmbH

I have never experienced any problems with delivery, quality or advice, just good!

Peter Kessinger | Area Sales Manager | Wenzel

„We have been working with Alphadynamik for many years. They are our first choice when it comes to accessories for commercial vehicles! We appreciate the good accessibility, the expertise, the short delivery times and the friendly service. In case of problems, help is provided promptly and inquiries are processed the same day. Many thanks for the good cooperation!“

Mirko Mateew | Managing Director  
Kurierbedarf.com

**Fast and competent advice, even with tricky customer requests!**

The information and answers to questions that were still open are answered quickly and precisely.

Karsten Zimmermann – Hermann Schlegel GmbH & Co. KG

We have been working together for many years now. We just wanted to say THANK YOU. There are very few partners who are so reliable and have understood that we are not the user of the goods, but our customer. You do everything in your power to ensure that we can keep our promises to the customer.

If, despite this, there are minor problems with an item, you are extremely committed to finding a solution as quickly as possible, which to date has always been settled in our favor. Likewise we count on you that you do not sell directly to our end customers afterwards. Thank you.

Robin Holzmann | Trabeo Fahrzeugausbau GmbH

**Good team, good cooperation and this for years!**

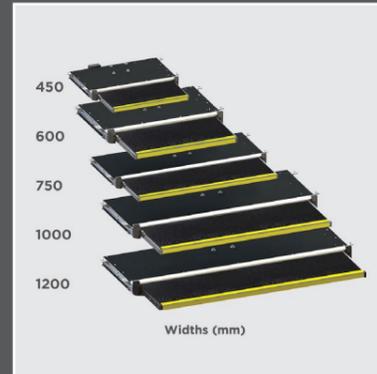
Alexander Jung | Fahrzeugbau Jung



# OUR PRODUCT LINES

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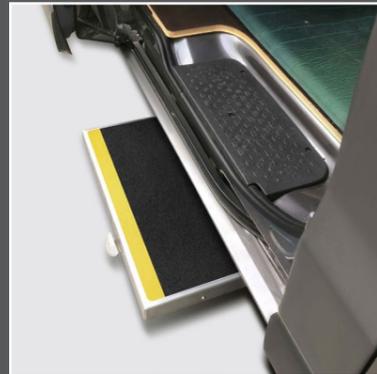
## Access steps



## Protection systems



## Access ramps



## Roofrack systems



## Security & Interiors





## BUSINESS PARTNER & CONTACT

Our sales team is focused on customer service and ongoing development.

Our goal is to provide various solutions for as many manufacturers as possible and position ourselves as an important supplier to the automotive industry.

Please contact us with any questions you may have through any of the options below - we can be reached quickly and will be happy to help.

### Technical

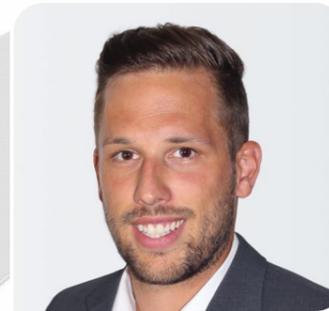
Any technical question during assembly or application you can be discussed with our technicians by phone. Many things can already be solved by simple analysis and delivery of a spare part.

Regular service of your equipment is very important for long-term and smooth operation. In case of poor basic maintenance and non-compliance with the service intervals, you may lose the warranty claims.

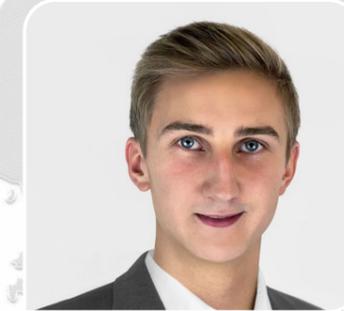
Nevertheless, we are of course always available to you with advice and support, should, contrary to expectation, something no longer work.

### Sales & technical support

☎ 02293 - 81652-0 📅 02293 - 81652-29 @ info@alphadynamik.de



**Michel Hock**  
Sales team leader



**Ben Seidler**  
Technical Sales



**Roxanna Bartolomei**  
Order processing  
& Customer Service



**Sandra Teuber**  
Order processing  
& Customer Service



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Visit our website: [alphadynamik.de](http://alphadynamik.de) to find the right installation partner and to browse our wide range of products.

Check out our website





## PARTNER FOR OUR CLIENTS



We are a trusted partner for our customers



We develop and produce high quality steps



We work with motivated employees



We use modern facilities and production methods



We adhere to current standards and laws



100% Satisfaction



## NOTES

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# VISION

Our vision is to be identified by our customers as **the** partner for innovative access and transport solutions for vans and minibuses.

# MISSION

AlphaDynamik is a process-driven company, which develops its own solutions and designs and is recognized as a top brand in the market.

Products from AlphaDynamik are primarily specified for technical tenders for our customers and are used by public administration and regulatory agencies to establish industry standards.

AlphaDynamik consists of highly qualified, competent and self-managers and employees. Our team is known for highest performance and works dynamically for the realization of top performance.

The high-performance company AlphaDynamik operates in modern facilities that offer employees and business partners alike a unique experience and daily inspiration to develop their potential.

**AD**® AlphaDynamik  
Designed. Developed. Delivered.

# VALUES



## Innovation

We dream.  
We develop.  
We deliver solutions,  
that inspire.



## Excellence

This is where it all  
begins.



## Integrity

We exceed the  
expectations of our  
customers & society.



## Diversity

We appreciate & promote  
the knowledge, skills & the  
expertise of each individual.



AlphaDynamik

Designed. Developed. Delivered.

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